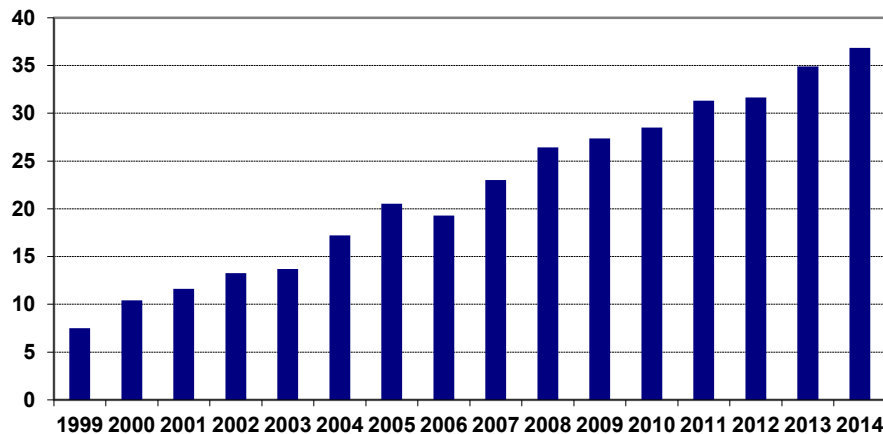


MARTI

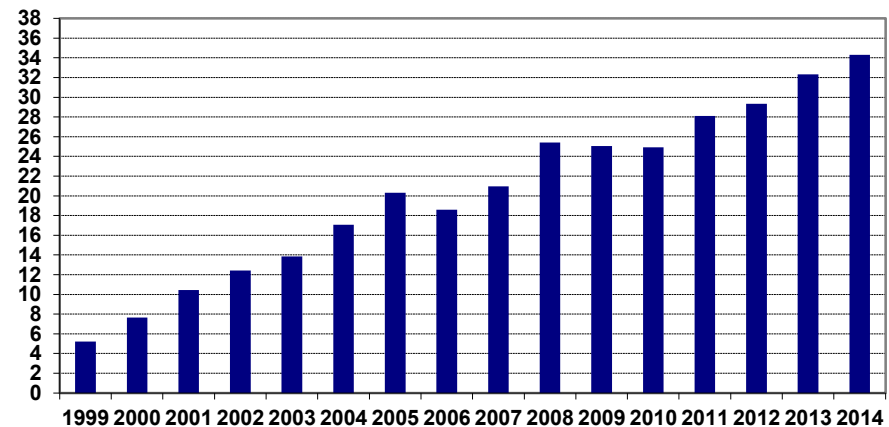
HOTELS & MARINAS

INVESTOR PRESENTATION
MARCH 2015

Tourism Sector in Turkey- Total Income & Arrivals



■ Total Arrivals (mn)

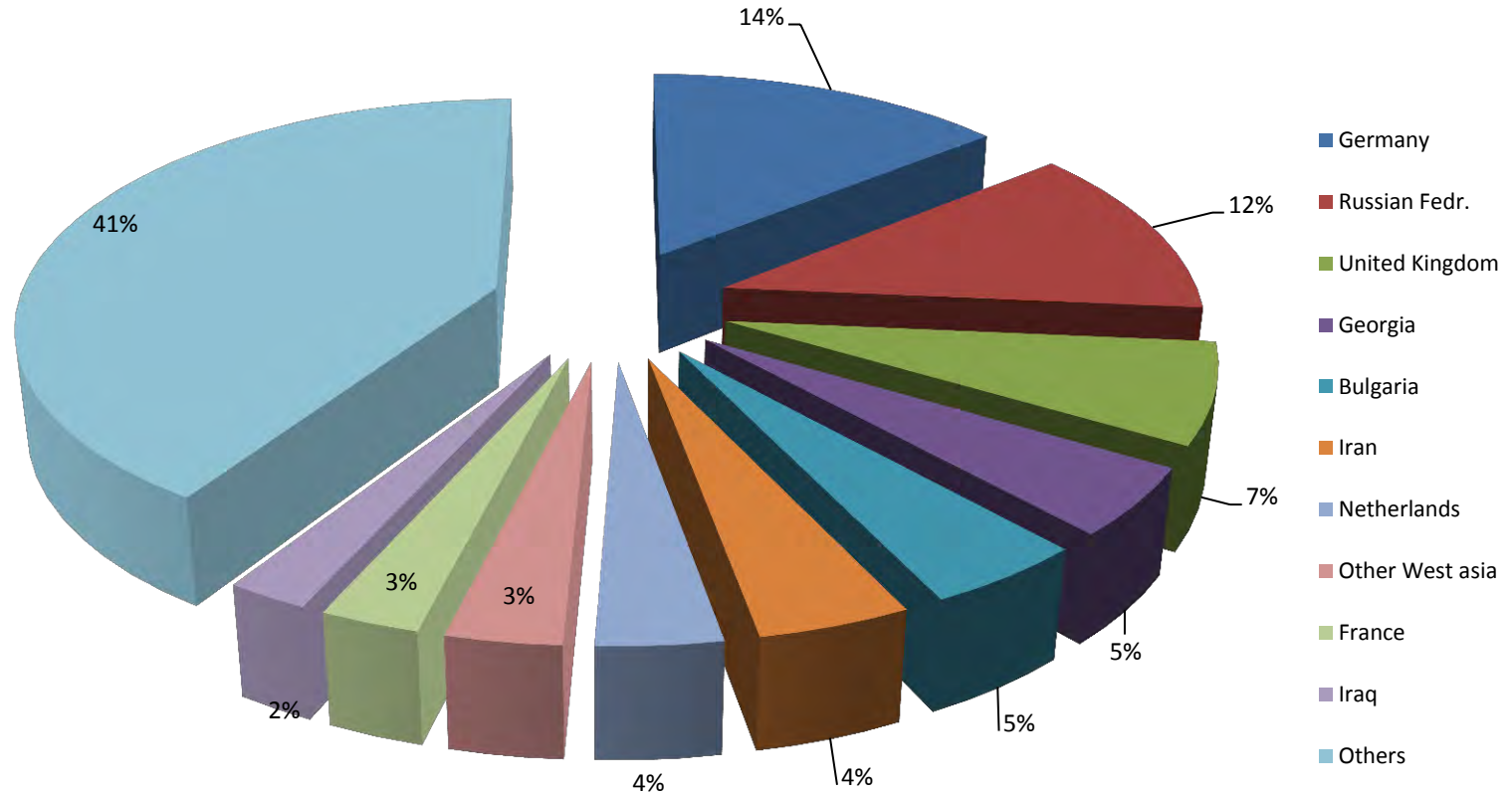


■ Tourism Revenues (USDbn)

Total tourism income had been \$ 34,3 bil. in 2014 and showed 11,4% increase compared to 2012. Compared to 1999 tourism income of \$5,2 billion, annual cumulative aggregate growth rate had been 37% p.a for the last 15 years.

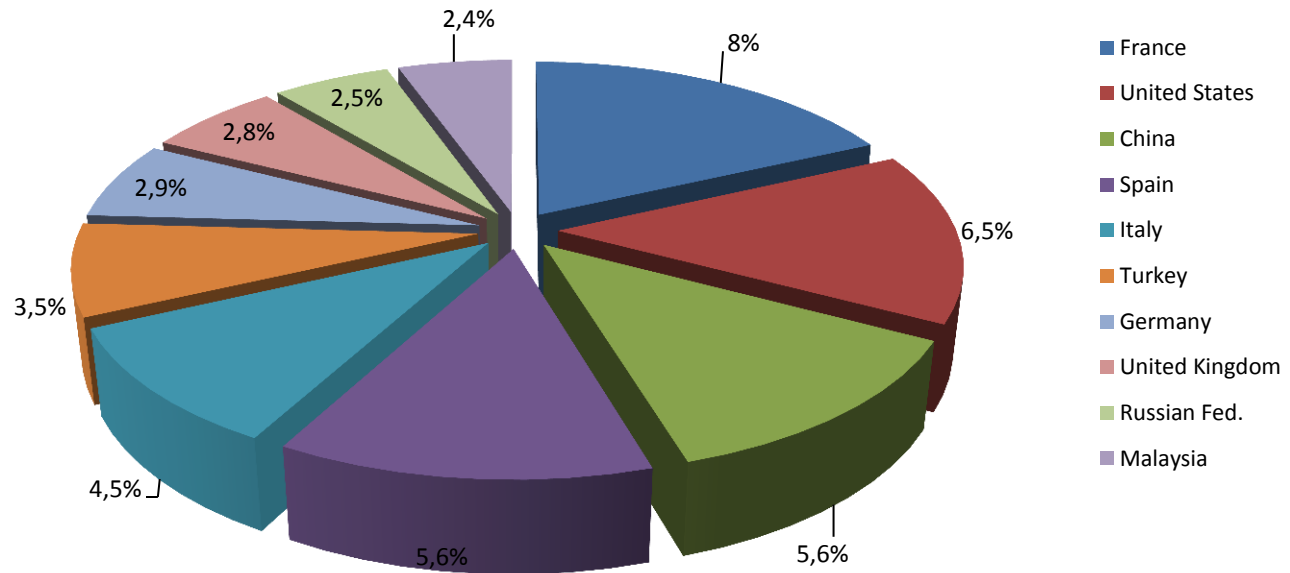
Total number of visitors arriving to Turkey had been 39,2 million and showed an increase of 7,6% Compared to 1999 number of visitors of 7,5 million, annual cumulative aggregate growth rate had been 30% p.a. for the last 15 years.

Tourism Sector-2014 # of visitors



Total Number of visitors arriving to Turkey had been 36.8 million people in 2014; showing 5,5% increase compared to previous year.

World Tourism Market -Number of Tourists Arriving

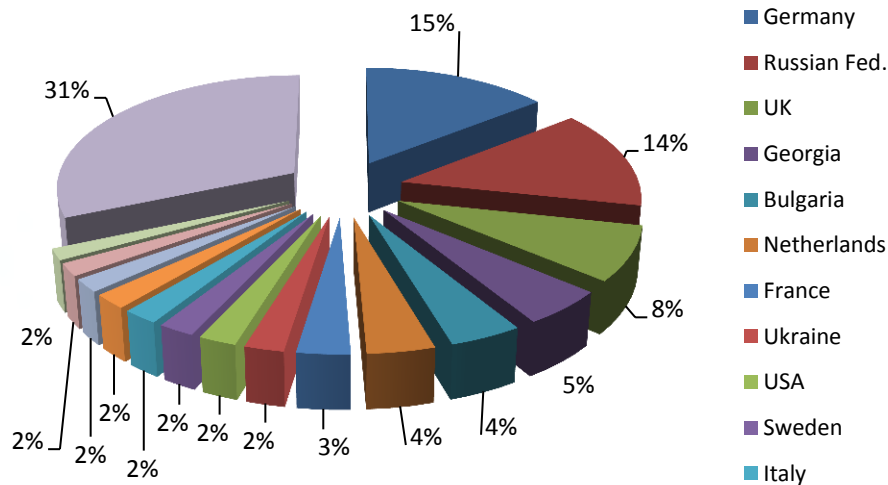


- **Turkey ranks 6th among World, by 3,5% share.**

Source-TYD (2013 Figures)

Tourism in Turkey

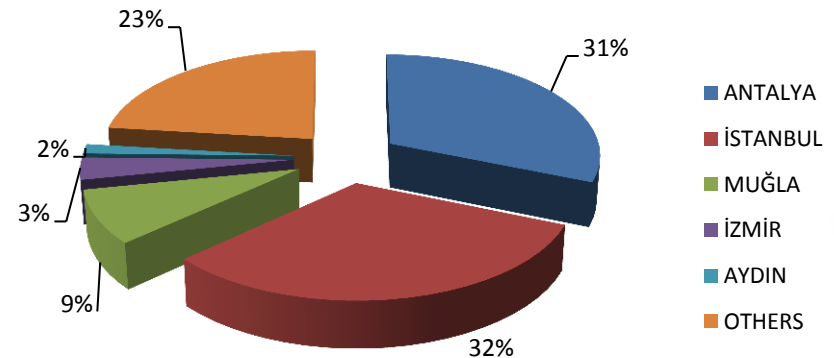
Breakdown of foreign visitors



Top 3 visitors of Turkey according to nations are Germany by %15, Russia by %11 and UK by 8%.

Source: TYD (2013 figures)

Geographical Breakdown



Top 3 locations for arrivals are Antalya by 33 %, Istanbul by 26% and Muğla (including Marmaris) by 10%.

Source: TYD (2013 figures)

Tourism Sector

About Martı

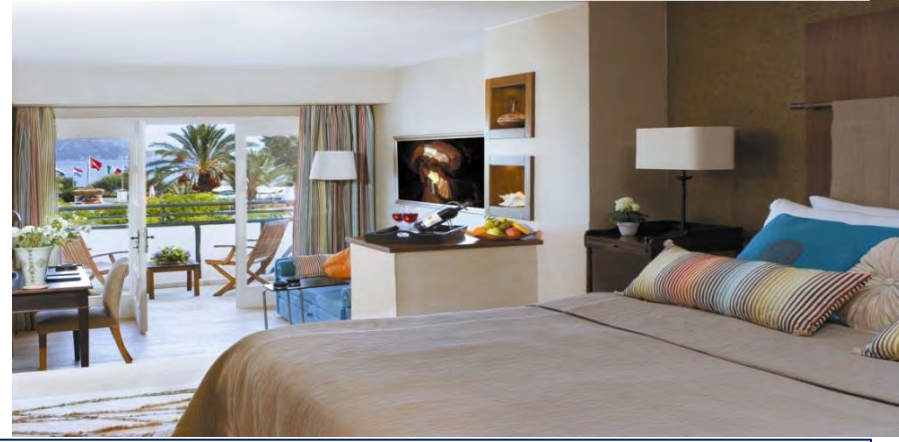
Martı Facilities

About Martı Hotel...

- Was founded in 1967 by Narin Family ; active in industry since 1934 and currently one of the most prominent and established tourism groups in Turkey
- Initiated Turkey's first resort hotel in Marmaris 47 years ago and enjoying high repeat guest ratios since then.
- First listed tourism company of Turkey; quoted in Borsa Istanbul (BİST) under the ticker symbol "MARTI" since 1989, majority controlled by Narin Family.
- A very well-known brand internationally through its 47 years' background in tourism sector.
- Headquartered in İstanbul, has a staff force of 1200 employees during season

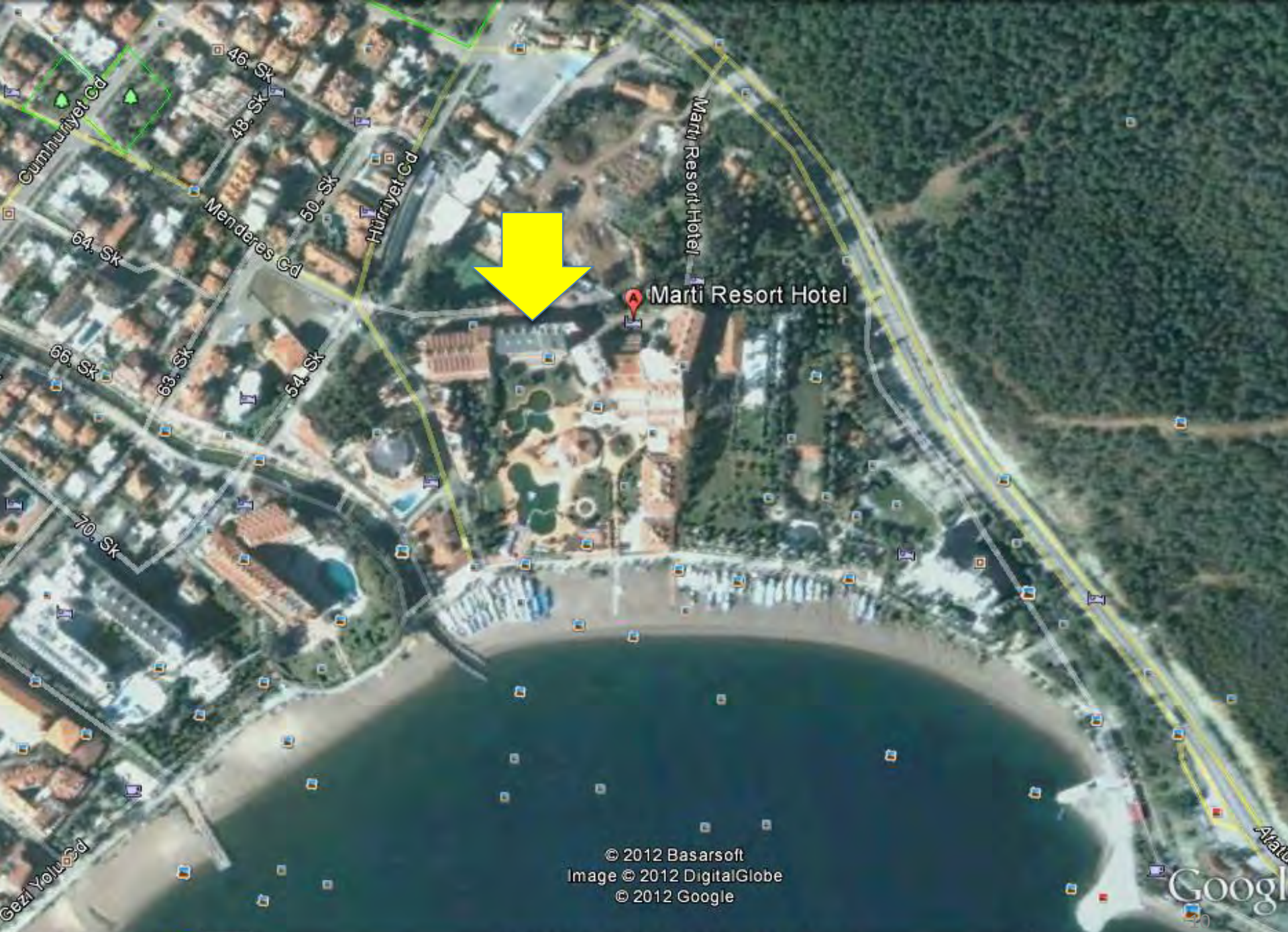
About Martı Hotel...

- Capacity of 2,800 beds currently under management in Martı Resort, Martı La Perla, Martı Hemithea Hotels in Muğla and operated Martı Myra Hotel in Antalya, Martı Istanbul Hotel in Istanbul; in three main cities generating 86% of Turkey's tourism income.
- Capacity of 425 afloat and 125 ashore yachts in Martı Marina in Muğla.
- Owns 47.85% of Martı REIT as a subsidiary; which is also publicly traded REIT company with 49% free float rate.



Martı Resort Marmaris- Operational Info

- Location: Marmaris/ Muğla
- Owned asset of Martı Hotel
- First facility of Martı Group, operational since 1969
- Renovated 3 times
- Total bed capacity: 570 bed + 12 vacation club room
- Rewarded by **holidaycheck.com** as 2013 quality award among 5 star hotels category
- Rewarded by ZOOVER as mostly recommended hotel award 2013,2014.
- Rewarded by **TRIPADVISOR**.
- **2014** Tripadvisor The Certificate of Excellence
- **2014** Green Star Certificate “Environment-Friendly Accommodation Enterprises”
- Annual Revenue: \$12 million
- Seasonal Occupancy Rate: 86%



Cumhuriyet Cd
46. Sk
48. Sk
64. Sk
66. Sk
70. Sk
Menderes Cd
50. Sk
54. Sk
Hürriyet Cd
Marti Resort Hotel
Marti Resort Hotel
Gezi Yolu Cd
© 2012 Basarsoft
Image © 2012 DigitalGlobe
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Google
Akademi



Martı La Perla



Martı La Perla Marmaris-Operational Info

- Location: Marmaris/ Muğla
- Owned asset of Martı Hotel
- Operational since 1988.
- Total bed capacity: 414 bed
- Adapts «Adult Only» concept since 2012.
- Rewarded by **holidaycheck.com** as 2013 ,2014 quality award among 5 star hotels category
- Rewarded by **TRIPADVISOR. 2014** Tripadvisor The Certificate of Excellence
- Rewarded by **ZOOVER** as mostly recommended hotel award 2013,2014.
- Annual Revenue : \$ 5.5 million (open btw Apr-Oct)
- Seasonal Occupancy Rate: 76%



MARTI
LA PERLA-MARMARIS

İçmeler Koyu, Marmaris - Muğla / T



MARTI
LA PERLA-MARMARIS

İçmeler Koyu, Marmaris - Muğla / TÜRKİYE

Martı Myra



Operational Info

- Location: Kemer/ Antalya
- Operational since 1995. (“Blue Flag“ awarded)
- Total bed capacity: 1209 bed
- Renovated totally in 2012.
- Leased asset (Martı REIT)
- ÜÇ ÇAM – Environmental award
- Blue Flag Award
- Tophotels – Family & Friendly Hotel 2011 - 2013
- 2014 Tripadvisor The Certificate of Excellence
- Annual Revenue: \$17 million (open btw April-October; 7 months)
- Seasonal Occupancy Rate: 66%



MARTI
MYRA - KEMER

Tekirova, Kemer - Antalya / TÜRKİYE



MARTI
MYRA - KEMER

Tekirova, Kemer - Antalya / TÜRKİYE

Martı Marina



Operational Info

- Location: Orhaniye/ Marmaris
- Owned asset (land area), Leased Asset (sea area)
- Operational since 1996 (“Blue Flag “ awarded)
- Total yacht capacity : Sea-425 yacht, Land-125 yacht
- Awards: “5 Gold Anchors”, ” 5 Altın Çıpa”
- Annual Revenue: \$ 5 million





Martı Hemithea



Martı Hemithea Hotel- Operational Info

- Location : Orhaniye/ Marmaris
- Operational since July 2012'.
- Total bed capacity: 56 bed
- Targets A+ Customer portfolio, product diversification, niche and upper scale boutique hotel
- 2014 Five Star Diamond Award
- Annual Revenue: \$1.2 million
-









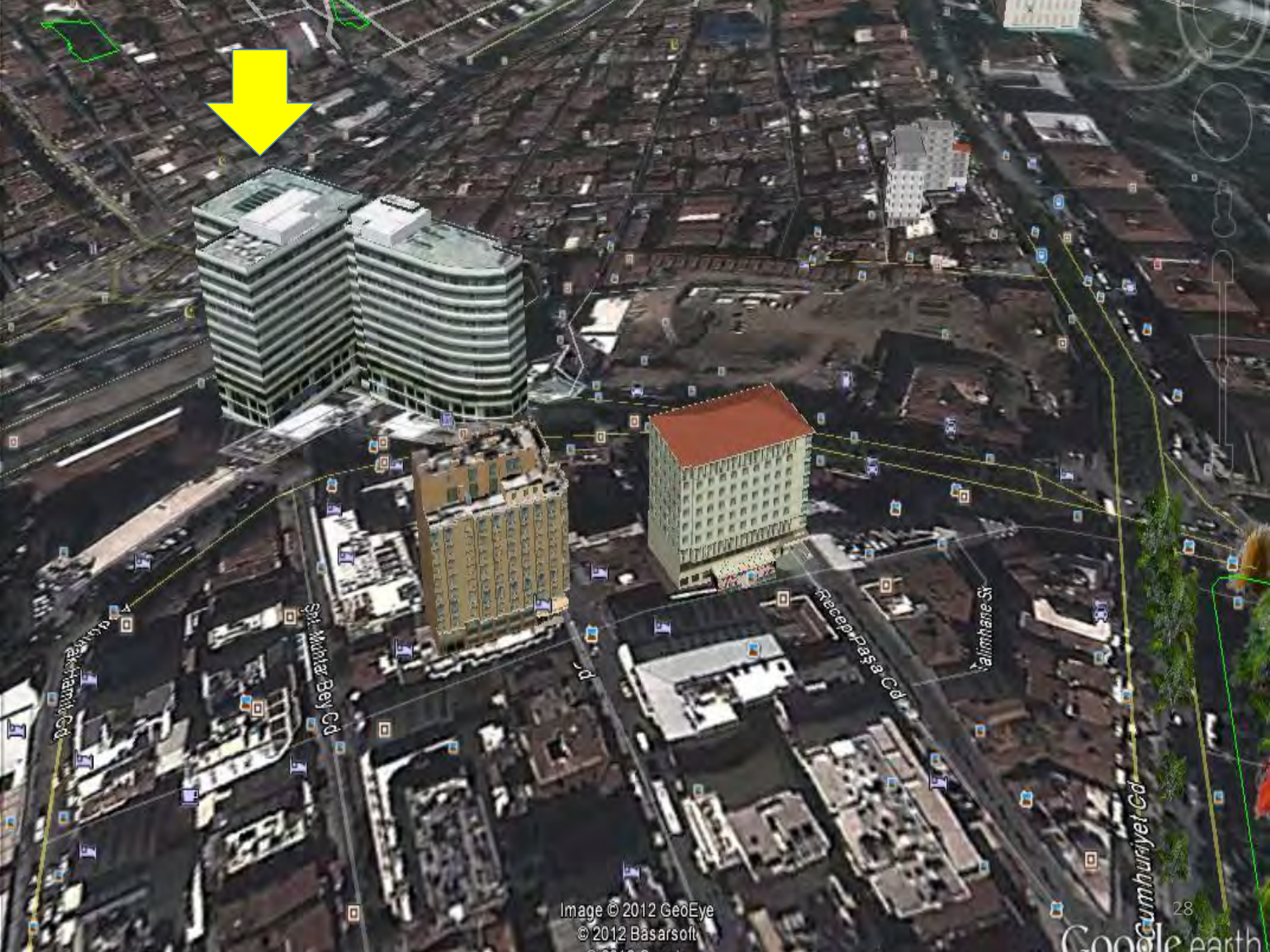


Marti İstanbul Hotel

Operational Info

- Location: Taksim /İstanbul
- Rented from 3rd party for 30 years
- Operational since July 2012
- Room Capacity: 270 rooms
- Awards :
 - 2013 Conde Nast Traveller Hot Pic List
 - 2013 CATHIC Awards “Best New City Centre Hotel Across the Region”
 - 2013 - 5 Star Diamond Award
 - Honored by International Meetings Review
 - Elite Traveler Regal Suite Top 101 Suite of the World
 - 2013 Fodor’s 100 Hotel Awards
 - 2014 Trip Advisor Certificate of Excellence
- Annual Revenue: \$ 13 million
- Occupancy Rate: 60%











CONDÉ NAST TRAVELLER
CHOOSES MARTI ISTANBUL HOTEL
AS ONE OF THE "BEST NEW
HOTELS IN THE WORLD"



Martı Istanbul Hotel is the only hotel from Turkey to be listed among the "Best New Hotels in the World" by Condé Nast Traveller, as featured in their "Hot List 2013".

Martı Istanbul Hotel earned this accolade due to its unique design combining contemporary architecture with traditional local touches from different historical eras, 31 spacious suites with hammam-style, plush bathrooms, an imposing Atrium, perfect city-center location and finely crafted international cuisine. The hotel aims to offer best elements of Turkish hospitality with the highest international service standards.

MARTI
I'ISTANBUL
HOTEL



MARTI

City Slickers | Turkey

Right in the mêlée of nutty, nocturnal Taksim (the cultural and commercial hub of Istanbul), brand-new Marti has gobsmacking views of the sprawling city. It's gloriously Turkish but on a pre-recession banker's bonus: space age meets the Ottoman Empire on 11 floors of sparkle. There are Byzantine lampshades, glistening grey marble and traditional carpets used as ceiling canopies, courtesy of native interior designer Zeynep Fadillioglu (fascinatingly, the first woman in Turkey to build a mosque). Staff are attentive and kind – you won't have to ask for anything once, let alone twice. Fresh figs, red wine, macaroons and truffles are laid out every evening and you will even find your own hammam in the best bathrooms. If you want to feel steeped in history, but still find sushi on the menu, brilliant drycleaning advice and an unrivalled concierge, this is your ticket.

Location	Istanbul, Turkey
Reservations	00 90 212 987 4000
Rates	Double, from £165, including breakfast. Pegasus Airways (flypgs.com) flies to Istanbul twice a day, from £110.

New Hotel Projects to be operated by Martı Hotels

- Martı Diamond / İçmeler , Marmaris / Muğla
- Martı Sarıgerme / Dalaman / Muğla
- Martı Aphrodisias / Karacasu / Aydın
- Martı Giova / Ayın Bay , Gökova / Muğla
- Martı Bodrum / Yalıçiftlik , Bodrum / Muğla



Martı Diamond (Marmaris-İçmeler/Maliye Kampı)

- Location: İçmeler-Marmaris
- 5 star Deluxe Otel
- Capacity: appr. 320 rooms 700 bed capacity
- Total Area: 22.581 m²
- Expected Annual Revenue: 20 Milyon USD
- Ownership: Martı REIT



marmaris resort



maliye arazi

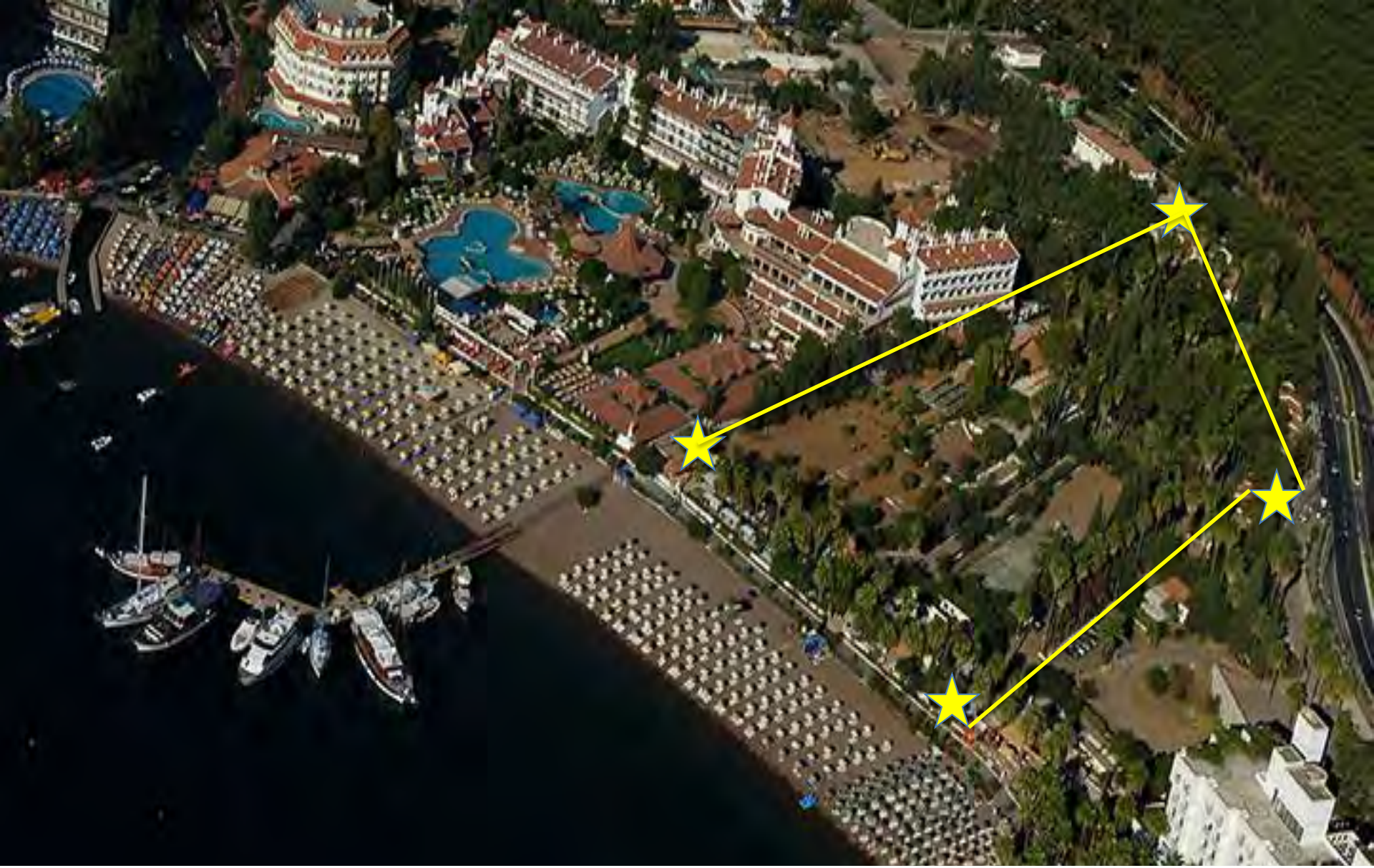
© 2011 Basarsoft
Image © 2011 DigitalGlobe

© 2010 Google

36°48'23.79"K 28°13'54.58"D yükseklik 6 m

36

Göz hizası 4



Martı Sarigerme

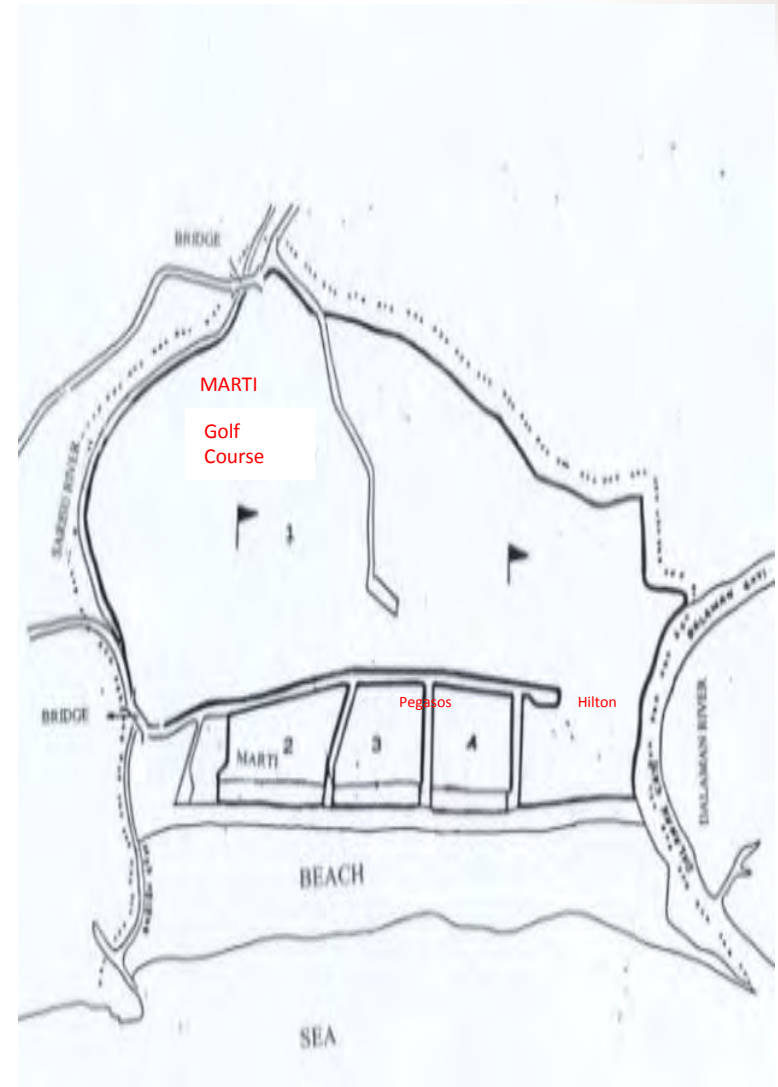


Martı Sarigerme

- Location: Dalaman- Muğla
- 1. class holiday resort
- Capacity: appr. 450 rooms / 2-35 villas - 1100 bed capacity
- Land: 114 000 m²
- Ownership: Martı REIT
- Expected Annual Revenue: 25 Milyon USD

MARTI

HOTELS & MARINAS



Martı Aphrodisias



Martı Aphrodisias (Karacasu)

- Location: Karacasu-Aydın
- Boutique Hotel
- Capacity: 50 rooms 100 bed
- Land: 32.280 m²
- Expected Annual Income: 2,5 Milyon USD
- Ownership: Martı REIT



Martı Giova



Martı Giova (Marmaris-Aydın Bay)

- Location: Aydın Bay/ Gökova / Muğla
- Boutique Hotel
- Capacity: 35 rooms, 70 bed capacity
- Land Area: 99.500 m2
- Expected Annual Income: 2,5 Mil. USD
- Ownership: Martı REIT



Martı Bodrum



Martı Bodrum (Bodrum/Yalıçiftlik Bay)

- Tourism Complex –Mix Use (Hotel & Residence Project)
- Land Area: 55.800 m2
- Newly acquired (October 2014) from Ministry of Tourism; for 49 years
- Ownership: Martı REIT

Agantur Yachting Inc. - Özkalay Yachts

Armador

Bodrum Holiday Resort And S

Sign By Ersan

Image © 2014 CNES / Astrium
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Google earth

2005

Görüntü Tarihi: 10/27/2013 37°00'26.65"K 27°27'23.16"D yükseklik 12 m göz hizası 1.05 km